



# Preferred Distributor Program

Expand your business opportunities to sell more clamping solutions to your customers by becoming a **Clamps Unlimited Preferred Distributor**.

The Preferred Distributor Program benefits Preferred Distributors by encouraging OEM and End User Customers to consolidate more business opportunities through distributors that can succeed in servicing their needs locally. It's never been so rewarding. Now's the time to take a closer look at selling hose clamps and capturing more business in the hose clamp market:

## For the distributor, here are the current requirements to become preferred status:

- Operate one or more distribution centers servicing MRO, OEM or end user customers.
- Place an initial stocking order (one shipment) of \$2,500\* or more.
- Agree to carry Clamps Unlimited inventory in stock.
- Commitment to purchase \$5,000\* USD or more annually in year one.
- Agree to a minimum of 10% increase in sales volume annually.
- Agree to promote Clamps Unlimited on your website and / or marketing materials
- Adhere to the payment terms and conditions of sale offered by Clamps Unlimited.
- Maintain the confidentiality of the prices, terms and conditions of this proposal.
- Receive final approval from Clamps Unlimited Preferred Distributor Committee.

## For our Preferred Distributors:

- **Lead Referral:** Clamps Unlimited will refer all OEM, MRO and end user customers that inquire product directly to place inquiries and orders with preferred distributors in their geography.
- **Special Pricing:** Clamps Unlimited will provide preferred distributor prices to preferred distributors based on fulfillment of the expectations of this program.
- **Minimum Order Requirement Waived:** The \$100 per order requirement is waived for Preferred Distributors.
- **New Products:** Provide advance notice of new products we are bringing to market, allowing our preferred distributors an opportunity to present these products to their customers at the earliest moment possible, and ahead of their competition.

Email [sales@clampsunlimited.com](mailto:sales@clampsunlimited.com) your request to become a "Preferred Distributor".

\*Requirements will increase for new preferred distributors after June 1, 2015.

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